

FHMM
FOOD & HOTEL
MYANMAR

17 - 19 September 2020

Myanmar Expo, Yangon, Myanmar



MAXIMISE
YOUR PRESENCE
AT PREMIUM FOOD & HOSPITALITY SHOW

www.foodandhotelmyanmar.com

Sponsorship Opportunities

Food & Hotel Myanmar is No. 1 international food & hospitality trade exhibition for Myanmar, taking place 17– 19 September 2020

With our impressive range of branding, feature areas and digital opportunities, we can offer you a targeted and strategic way in which you can maximize your company's visibility and connect with the right people for your business

Our branding and sponsorship opportunities can help you enhance your profile within the industry by:

- Aligning your brand with the food and hospitality industry
- Generation awareness in front of highly focused and engaged audience
- Raising your profile and positioning your brand as an international opportunities
- Achieving your global strategic objectives through tailored opportunities

Base on your strategic goals our team are able to tailor a package to ensure you achieve your specific objective. Take a look what we have to offer!

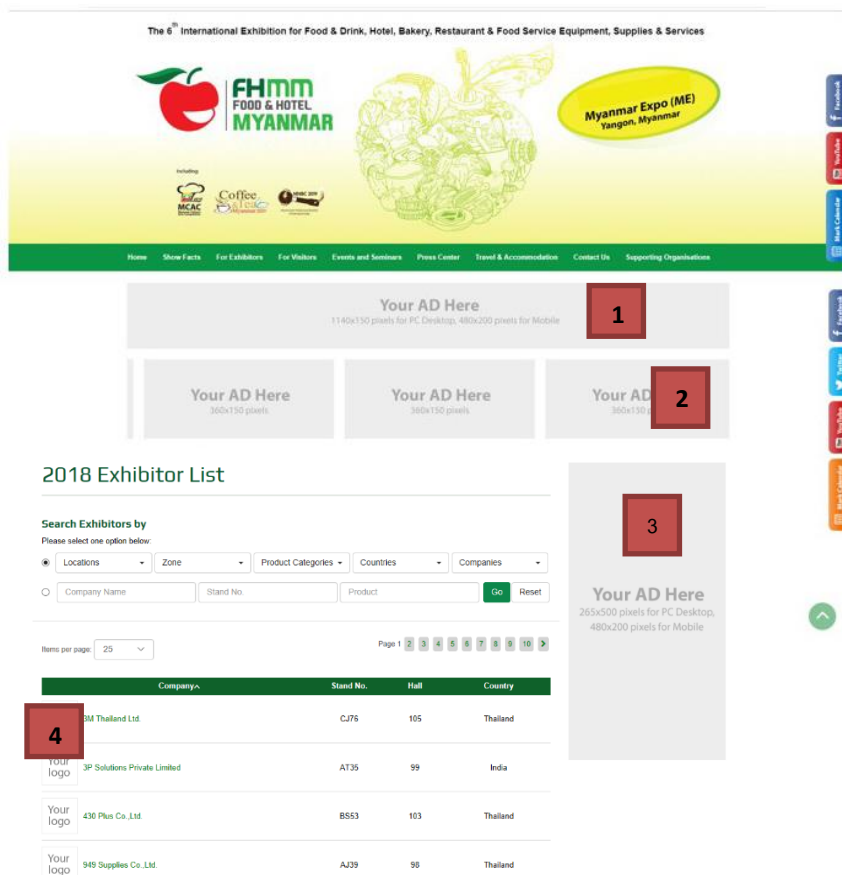
Entitlements	Platinum	Gold	Silver
	2 Opportunities	4 Opportunities	6 Opportunities
Logo placement on marketing collaterals and channels, including printed materials, website, e-marketing and social media	☐	☐	☐
The company's management person can share about the products and services to Media & Channel at pre-press conference before the show (at max: 20 min)	☐		
Ribbon cutting alongside the VVIPs by Platinum Sponsor's CEO/MD at the opening ceremony	☐		
Address the welcome speech by Platinum Sponsor's CEO/MD at Opening Ceremony (at max: 5 min)	☐		
Invite VIP customer who attend Opening Ceremony to your booth	☐		
Logo placement on onsite branding and informational signage (Confirm by June 2019)	☐	☐	☐
Product highlights feature prominently in a email blast (1 time)	☐	☐	☐
Dedicated email blast for sponsor to targeted database on the sponsors company profile (Sponsor to provide own edm in html format file)	☐		
Light box in front of the hall (1 point)	☐		
Onsite seminar room to host promotion activities with related association (1 session per sponsor)	☐	☐	
Hanging banner placement (1 x double side) in a prominent location above the show floor	☐	☐	☐
Company literature placement in a prominent location onsite, including registration areas & VIP lounges	☐		
	USD 15,000	USD 8,000	USD 5,000
** Look for more sponsorship details please contact us! **			

Others Promotion Opportunities

Before the show until the show end

Advertising at FHMM e-directory (www.foodandhotelmyanmar.com)

e.directory will be Start LIVE on 1st show day



The screenshot shows the FHMM Myanmar website interface. At the top, there's a navigation bar with links like Home, Show Facts, For Exhibitors, For Visitors, Events and Seminars, Press Center, Travel & Accommodation, Contact Us, and Supporting Organisations. Below the navigation, there are several advertising spots marked with red boxes and numbers 1 through 4. Spot 1 is a large top banner. Spot 2 consists of three smaller sub-banners. Spot 3 is a vertical side banner. Spot 4 is a small square logo. Below the ads, there's a '2018 Exhibitor List' section with search filters for Locations, Zone, Product Categories, Countries, and Companies. A table lists exhibitors with columns for Company, Stand No., Hall, and Country.

Company	Stand No.	Hall	Country
3M Thailand Ltd	CJ76	105	Thailand
3P Solutions Private Limited	AT35	99	India
430 Plus Co.,Ltd	B553	103	Thailand
949 Supplies Co.,Ltd	AJ39	96	Thailand

Number	Topic	Size	Limited Amount	Price (USD)
1	Top banner	1140 x 150 Pixels for PC 480 x 220 Pixels for Mobile	1	1,500
2	Sub Banner	360 x 150 Pixels	20	1,150
3	Side Banner	265 x 500 Pixels for PC 480 x 220 Pixels for Mobile	3	1,300
4	Company logo	60 x 60 Pixels	N/A	950

Exhibition Period

1) Lanyard Sponsor

- Exclusive Sponsor for VIP Lanyard.
- Your company's logo will be on one side of lanyard.
- Spec: Fabric, 1 color screen.
- Size: Width 15 mm.
- Lanyard production is included.



Visitor	Pieces	Amount (USD)
1. Lanyard for VIP visitor	700	1,350
2. Lanyard for VIP and pre- register visitor	1,300	2,350
3. Lanyard for VIP, pre- register and walk-in visitor	8,000	7,000

2) Calico Bag – 8,000 Pieces

- Price: USD 10,000
 Non-base cloth bag
 Size: 12 "x 15"
 Calico Striped 2 - TC
 Strap: Nylon Size: 1 "
 Screen logo 2 colors, 1 side (Silkscreen)



3) Banner hanging in the hall

- Price: USD 400 per Piece
 Location: Refer to attached reference
 Dimension: 3.0m (w) x 1.0m (h)
 Side: Double Sided
 Including production



Activities and Seminar in FHMM2019

1) The 7th Myanmar Culinary Arts Competition (MCAC) 2020

Option 1: High Visibility

Have your company and products displayed at MCAC

Cost: USD 2,000 or MMK 2,700,000

This includes: Product display at MCAC

Option 2: Sampling and Greater Visibility

Have your own competition category i.e. Fonterra Pastry Challenge "live show"

Cost: USD 3,200 or MMK 4,500,000

This includes: Have your own competition and Product display at MCAC

Logo recognition in Competition Rule Book, emails, website, banners and information

2) Myanmar National Barista Championship (MNBC)

Cost: USD 2,500 or MMK 3,000,000

This includes: Logo recognition in Competition and on backdrop

3) Create own work shop or seminar for presenting the success case at show

Price: USD 800 per session (2 hours per session)

Location: Seminar room

Amount: 3

Inclusions: Promote at FHMM website, Backdrop (1 logo + 3 text lines)

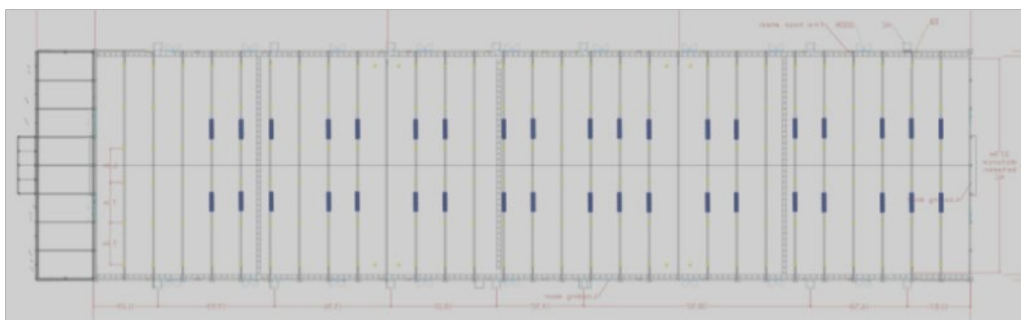
Tables & chairs, Microphone sound system, 1 Projector (2000-3000

ANSI lumen) or 1 Projector screen, 1 Laptop PC (Windows & Microsoft

Office installed)

Exclusions: Refreshments/coffee breaks -- please contact Organiser for more details.

Cancellation: Exhibitor will be liable for full cost of rental for cancellation after deadline. (xxx 2020)





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Reply form

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Contact person name:	
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Contact person name:	
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Fax:	
Email:	
Sponsor Type:	

For more information, please contact

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Including:



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